

SUMMARY OF RESPONSES

PART I
DEMOGRAPHIC
INFORMATION

#4. GENDER:

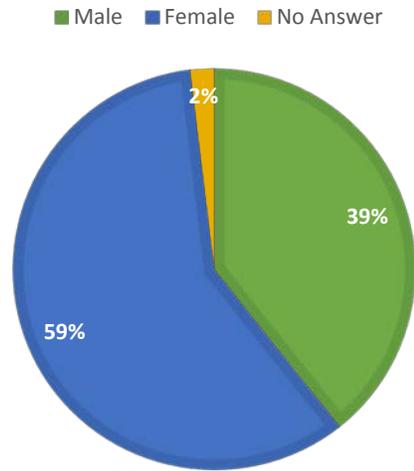
Answer

- Female
- Male
- No Answer

Number of Responses

372
249
12

GENDER



#5. AGE:

Answer

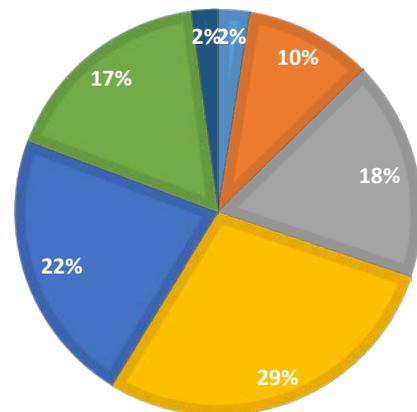
- 46-55
- 56-64
- 36-45
- 65+
- 26-35
- 18-25
- No Answer

Number of Responses

181
139
111
109
64
16
13

AGE

- 18-25
- 26-35
- 36-45
- 46-55
- 56-64
- 65+
- No Answer



#6. MARITAL STATUS:

Answer

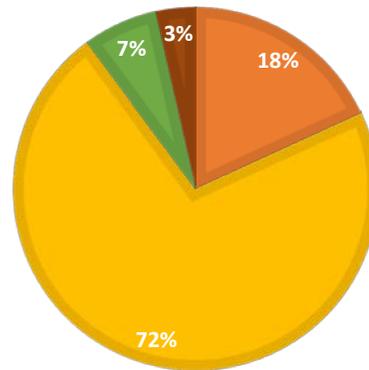
- Married
- Single
- Other
- No Answer

Number of Responses

454
115
42
22

MARITAL STATUS

■ Single ■ Married ■ Other ■ No Answer



#7. EMPLOYMENT STATUS:

Answer

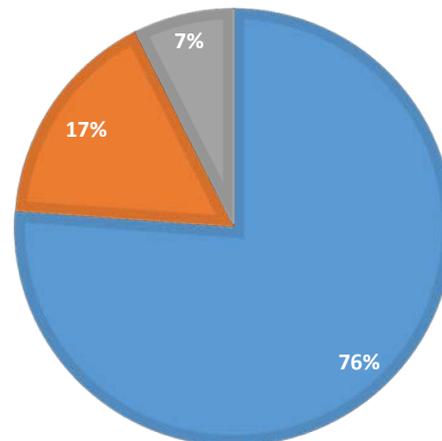
- Employed
- Unemployed
- No Answer

Number of Responses

482
104
47

EMPLOYMENT

■ Employed ■ Unemployed ■ No Answer

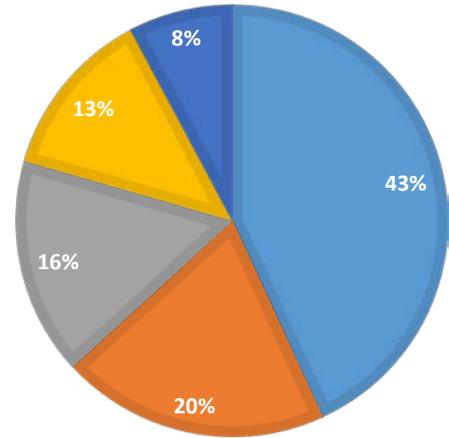


#8. HOUSEHOLD INCOME

Answer	Number of Responses
▪ More than \$100,000	273
▪ \$75,000-\$100,000	127
▪ \$50,000-\$75,000	103
▪ Less than \$50,000	81
▪ No Answer	49

HOUSEHOLD INCOME

More than \$100,000 \$75,000-\$100,000 \$50,000-\$75,000
 Less than \$50,000 No Answer

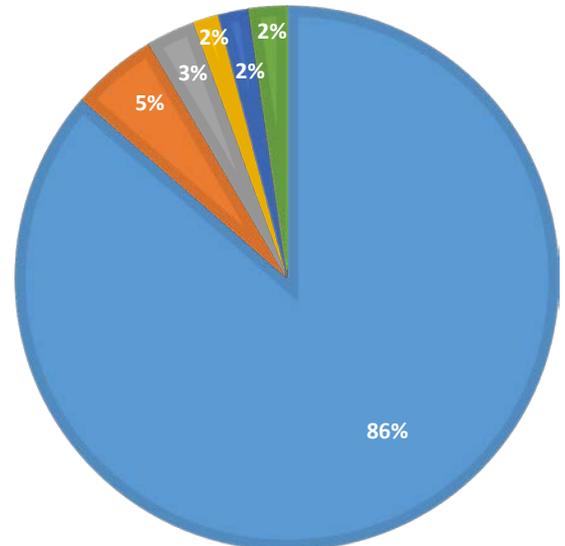


#9. RESIDENCY STATUS (CHECK ALL THAT APPLY):

Answer	Number of Responses
▪ Homeowner	571
▪ Renter	34
▪ Business Owner	19
▪ No Answer	15
▪ Other	12
▪ Business Property Owner	10

RESIDENCY STATUS

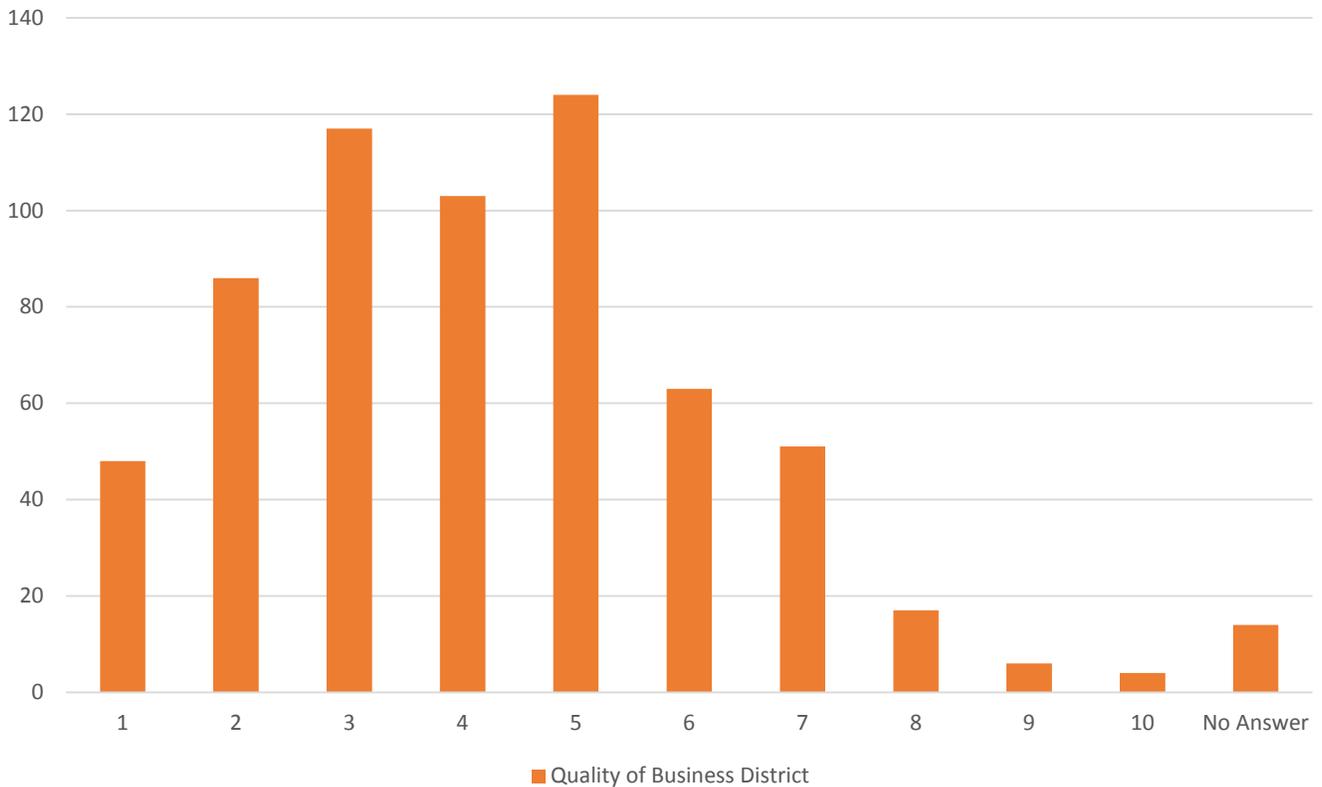
Homeowner Renter Business Owner
 Business Property Owner Other No Answer



#10. IF YOU WERE TO RATE THE QUALITY OF LINDENHURST’S BUSINESS DISTRICT, INCLUDING WELLWOOD AND HOFFMAN AVENUES, HOW WOULD YOU RATE IT ON A SCALE OF 1 – 10, WITH 10 BEING VERY DESIRABLE AND 1 BEING LEAST DESIRABLE?:

<u>Answer</u>	<u>Number of Responses</u>
▪ 5	124
▪ 3	117
▪ 4	103
▪ 2	86
▪ 6	63
▪ 7	51
▪ 1	48
▪ 8	17
▪ No Answer	14
▪ 10	4
▪ 9	3

Quality of Business District



PART II

FEELINGS TOWARDS STATE OF CURRENT DOWNTOWN

11. WHAT ARE THINGS YOU LIKE ABOUT THE DOWNTOWN BUSINESS DISTRICT?:

<u>Answer</u>	<u>Number of Responses</u>
▪ No Answer	137
▪ Restaurants	98
▪ Bakeries	89
▪ Stores	72
▪ Quaint/Small Town Atmosphere	63
▪ Gazebo/Village Square	60
▪ Nothing	53
▪ Walkable	40
▪ Clean	36
▪ Location	27

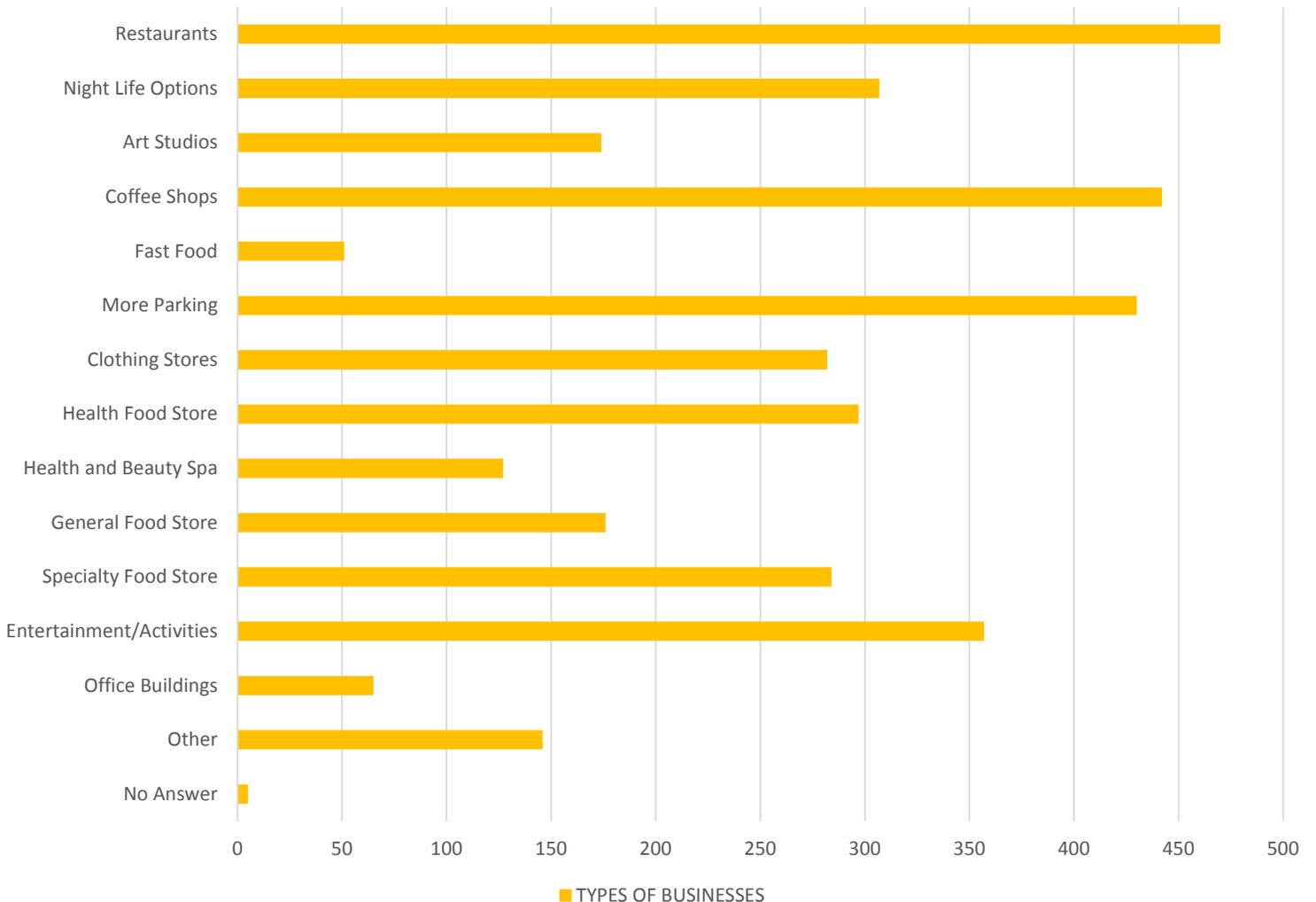
12. WHAT ARE THINGS YOU DO NOT LIKE ABOUT THE DOWNTOWN BUSINESS DISTRICT?:

<u>Answer</u>	<u>Number of Responses</u>
▪ Empty Stores/Vacancies	273
▪ Lack of Parking	201
▪ Need Better Quality Shops/Restaurants	101
▪ No Answer	68
▪ Trashy Bars	51
▪ Need More Variety in Shops Offered	48
▪ Old/Unkempt Storefronts	46
▪ Looks Rundown/Depressed	43
▪ Need More Variety in Restaurants Offered	36
▪ No Draw/Not Inviting	32

13. WHAT TYPES OF BUSINESS, COMMERCIAL OR ENTERTAINMENT ACTIVITIES, WOULD YOU LIKE TO SEE IN THE DOWNTOWN BUSINESS DISTRICT? (CHECK ALL THAT APPLY):

Answer	Number of Responses
▪ Restaurants	470
▪ Coffee Shops	442
▪ More Parking	430
▪ Entertainment/Activities	357
▪ Night Life Options	307
▪ Health Food Store	297
▪ Specialty Food Store	284
▪ Clothing Stores	282
▪ General Food Store	176
▪ Art Studios	174
▪ Other (see below)	146
▪ Health and Beauty Spa	127
▪ Office Buildings	65
▪ Fast Food	51
▪ No Answer	5

TYPES OF BUSINESSES



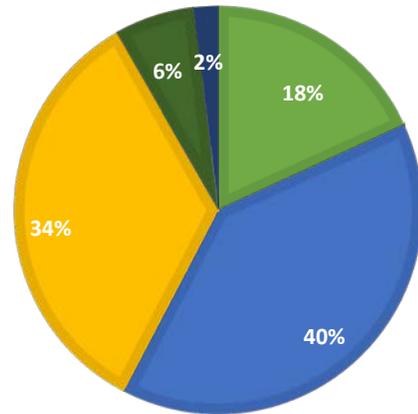
14. PLEASE RATE HOW YOU FEEL ABOUT THE FOLLOWING STATEMENT: "I HARDLY SHOP IN THE VILLAGE OF LINDENHURST, INCLUDING WELLWOOD AND HOFFMAN AVENUE, BECAUSE OF LACK OF PARKING."

Answer

Number of Responses

- Somewhat Agree 250
- Strongly Agree 216
- Strongly Disagree 115
- No Opinion 40
- No Answer 12

- Strongly Disagree ■ Somewhat Agree ■ Strongly Agree
- No Opinion ■ No Answer



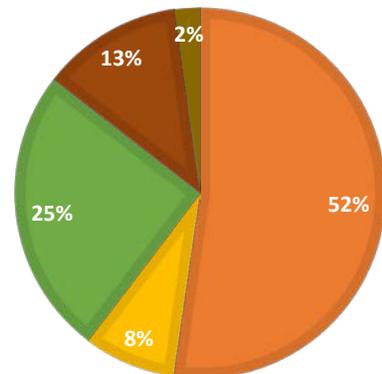
15. HOW OFTEN DO YOU FREQUENT THE RESTAURANTS IN THE VILLAGE OF LINDENHURST?:

Answer

Number of Responses

- Hardly Ever 331
- Once a Month 159
- Few Times a Month 78
- Once a Week 51
- No Answer 14

- Hardly Ever ■ Once a Week ■ Once a Month
- Few Times a Month ■ No Answer



PART III HOUSING

PART IV

OTHER COMMUNITIES AND DOWNTOWNS

22. IS THERE A VILLAGE OR COMMUNITY ON LONG ISLAND THAT YOU ADMIRE OR VISIT OFTEN? (FOR EXAMPLE, BABYLON VILLAGE OR PATCHOGUE):

<u>Answer</u>	<u>Number of Responses</u>
▪ Babylon Village	487
▪ Patchogue	112
▪ Huntington	100
▪ Sayville	87
▪ Bay Shore	79
▪ No Answer	67
▪ Port Jefferson	53
▪ Farmingdale	46
▪ Northport	29
▪ Islip	25

23. IF YES, DO YOU VISIT THAT VILLAGE OR COMMUNITY FOR A SPECIFIC BUSINESS? WHAT TYPE OF BUSINESS IS IT? DO YOU FEEL THIS SERVICE IS LACKING IN THE DOWNTOWN LINDENHURST AREA THAT MAKES YOU GO ELSEWHERE?:

<u>Answer</u>	<u>Number of Responses</u>
▪ Restaurants	307
▪ No Answer	149
▪ Shops	103
▪ Specialty/Gift Shops	54
▪ Bars	52
▪ Night Life	52
▪ Walkable	39
▪ Clothing Stores	29
▪ Health Food Store	29
▪ Coffee Shops	26

PART V
CLOSEOUT
QUESTIONS

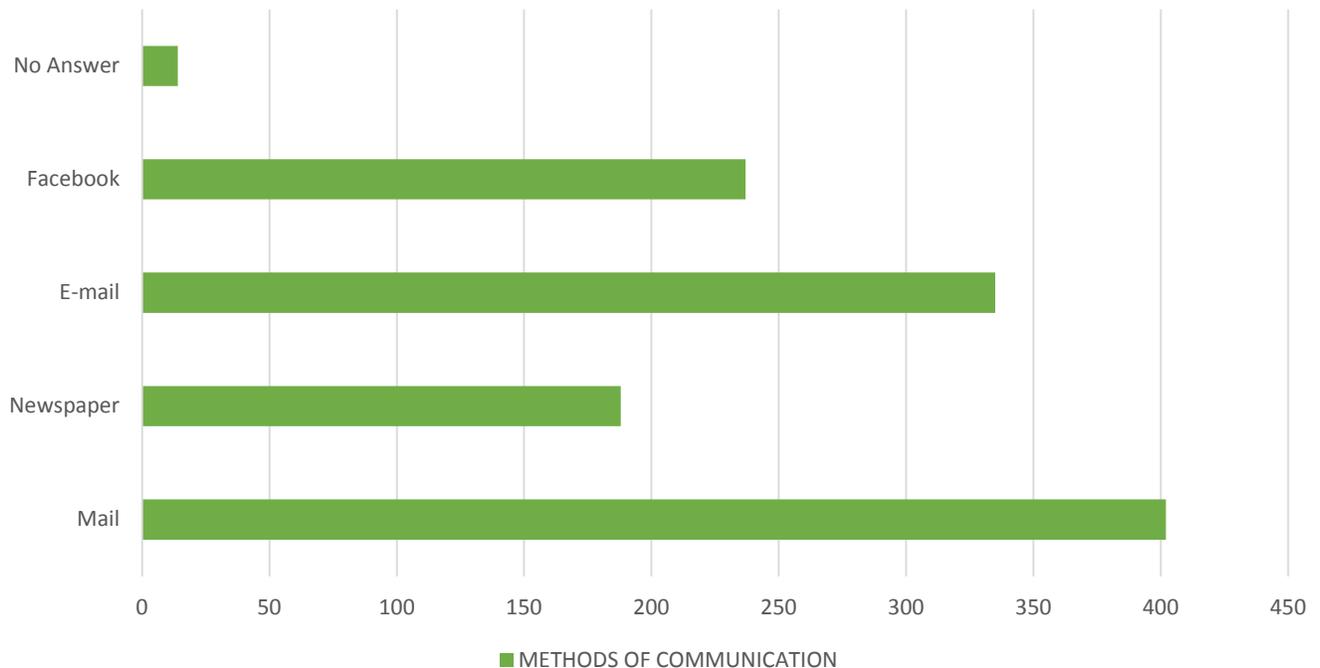
24. WHAT OTHER SUGGESTIONS WOULD YOU MAKE TO ENHANCE/IMPROVE THE DOWNTOWN BUSINESS DISTRICT?:

<u>Answer</u>	<u>Number of Responses</u>
▪ No Answer	239
▪ Create more Aesthetic Appeal	51
▪ Fill Empty Stores	45
▪ More Municipal Parking	44
▪ Restaurants	43
▪ Update Storefronts	37
▪ Keep Village Clean	34
▪ Variety of Businesses	31
▪ Better Quality Businesses	29
▪ Affordable Rents for Businesses	22

25. WHAT FORM OF COMMUNICATION DO YOU THINK IS THE MOST EFFECTIVE MEANS OF CONTACTING PEOPLE?:

<u>Answer</u>	<u>Number of Responses</u>
▪ Mail	402
▪ E-mail	335
▪ Facebook	237
▪ Newspaper	188
▪ No Answer	14

METHODS OF COMMUNICATION



BREAKDOWN OF LONG ANSWER RESPONSES

LEDC SURVEY RESPONSES
TOTAL SURVEY REPOSES: 633

BREAKDOWN OF RESPONSES TO 11. “WHAT ARE THINGS YOU LIKE ABOUT THE DOWNTOWN BUSINESS DISTRICT?”

Most Frequent Mentions in Responses

<u>Response</u>	<u>Number of Mentions</u>
▪ No Answer	137
▪ Restaurants	98
▪ Bakeries	89
▪ Stores	72
▪ Quaint/Small Town Atmosphere	63
▪ Gazebo/Village Square	60
▪ Nothing	53
▪ Walkable	40
▪ Clean	36
▪ Location	27

Responses Relating to Structure/Aesthetics/Atmosphere/Beautification in Business District

<u>Response</u>	<u>Number of Mentions</u>
▪ Quaint/Small Town Atmosphere	63
▪ Gazebo/Village Square	60
▪ Walkable	40
▪ Clean	36
▪ Flowers/Plantings	27
▪ Location	27
▪ Lamp Posts	23
▪ LIRR Access	23
▪ Convenience	19
▪ Friendly Business People	18
▪ Mural at Gazebo	16
▪ Updated Storefronts	16
▪ Has Potential	11
▪ Holiday Decorations	10
▪ Monument Mall	8
▪ Wide Sidewalks	7
▪ Sense of Community	6
▪ Safe	5
▪ Traffic Islands	4
▪ Crosswalks	3
▪ Active Village	1
▪ Brick along Sidewalks	1
▪ Easy to Drive Through	1
▪ Tree City Award	1

Responses Relating to Amenities in the Business District (not including mentions of specific businesses)

▪ Small Businesses	39
▪ LIRR Access	23
▪ Banks	17
▪ Library	17
▪ Our Lady of Perpetual Help	17
▪ Events at Village Square	14
▪ New Fire House	14
▪ Parking	14
▪ Hair Salon	9
▪ School	9
▪ Seasonal Events	9
▪ Pizza	7
▪ Post Office	7
▪ Fairs	6
▪ Florist	6
▪ Food Shopping	4
▪ Gas Stations	3
▪ Nail Salons	3
▪ Parades	3
▪ Village Hall	3
▪ Free Metered Parking during Holidays	2
▪ Arts Activity	1
▪ Convenience Stores	1
▪ Courts	1
▪ Deli	1
▪ Dry Cleaners	1
▪ Italian Restaurants	1
▪ Jewelry Store	1
▪ Marina	1
▪ Nail Salons	1
▪ Pharmacy	1
▪ Phone Store	1
▪ Podiatrist	1
▪ Orthodontist	1
▪ Thrift Store	1
▪ Village Museum	1

Responses Relating to Specific Businesses/Services

<u>Response</u>	<u>Number of Mentions</u>
▪ Village Lanterne	29
▪ Patsy's Bakery	18
▪ Joe's Gourmet Meats	16

▪ Music & Arts	13
▪ Goccia D’Oro	12
▪ Kabuki Sushi	11
▪ Spoon*	10
▪ Bailey’s Comics	9
▪ Studio Theatre	9
▪ Black Forest Bakery	8
▪ Waldbaum’s	8
▪ Cieslak’s Modern Bakery	7
▪ Lindy’s Luncheonette	7
▪ Renate’s Bridal Store	7
▪ Post Office	7
▪ Chase Bank	6
▪ Heavenly Confections*	6
▪ Bak & Vogel	5
▪ Body Shop Fitness	5
▪ Stella’s Pizza	5
▪ Top Bun	5
▪ Wellwood Bagels	5
▪ 7-11	3
▪ Andrew Stevens Salon	3
▪ Mr. G’s Pizza	3
▪ Villa Gaia	3
▪ Capital One	2
▪ CVS	2
▪ Jerry’s Barber	2
▪ TCS Beauty Supply	2
▪ Best Nails	1
▪ Doggie Dooz	1
▪ Dr. Cullen	1
▪ Dr. Difatta	1
▪ Evangel Church	1
▪ It’s Tax Time	1
▪ Lemon Tree	1
▪ Long Island Cares Office	1
▪ Marilena’s Boutique	1
▪ Minuteman Press	1
▪ Ridgewood Savings Bank	1
▪ Rosie’s*	1
▪ Spasso’s Pizzeria	1
▪ Studio Trio	1

*Store is no longer open

Complete List of Mentions

▪ No Answer	137
▪ Restaurants	98
▪ Bakeries	89
▪ Stores	72
▪ Quaint/Small Town Atmosphere	63
▪ Gazebo/Village Square	60
▪ Nothing	53
▪ Walkable	40
▪ Small Businesses	39
▪ Clean	36
▪ Village Lanterne	29
▪ Location	27
▪ Flowers/Plantings	27
▪ Lamp Posts	23
▪ LIRR Access	23
▪ Church	21
▪ Convenience	19
▪ Friendly Business People	18
▪ Patsy's Bakery	18
▪ Banks	17
▪ Library	17
▪ Our Lady of Perpetual Help	17
▪ Joe's Gourmet Meats	16
▪ Mural at Gazebo	16
▪ Updated Storefronts	16
▪ Events at Village Square	14
▪ New Fire House	14
▪ Parking	14
▪ Music & Arts	13
▪ Goccia D'Oro	12
▪ Has Potential	11
▪ Kabuki Sushi	11
▪ Holiday Decorations	10
▪ Spoon	10
▪ Bailey's Comics	9
▪ Hair Salon	9
▪ School	9
▪ Seasonal Events	9
▪ Theatre	9
▪ Hair Salon	9
▪ Black Forest Bakery	8
▪ Monument Mall	8
▪ Waldbaum's	8
▪ Bridal Shop	7

▪ Cieslak’s Modern Bakery	7
▪ Lindy’s Luncheonette	7
▪ Pizza	7
▪ Post Office	7
▪ Wide Sidewalks	7
▪ Chase	6
▪ Fairs	6
▪ Florist	6
▪ Heavenly Confections	6
▪ Sense of Community	6
▪ Bagel Store	5
▪ Bak & Vogel	5
▪ Body Shop	5
▪ Safe	5
▪ Stella’s Pizza	5
▪ Top Bun	5
▪ Food Shopping	4
▪ Traffic Islands	4
▪ 7-11	3
▪ Andrew Stevens	3
▪ Crosswalks	3
▪ Gas Stations	3
▪ Mr. G’s Pizza	3
▪ Nail Salons	3
▪ Oktoberfest	3
▪ Parades	3
▪ Villa Gaia	3
▪ Village Hall	3
▪ Capital One Bank	2
▪ CVS	2
▪ Free Metered Parking During Holidays	2
▪ Jerry’s Barber Shop	2
▪ TCS Beauty Supply	2
▪ Active	1
▪ Arts Activity	1
▪ Bars	1
▪ Best Nails	1
▪ Brick along Sidewalks	1
▪ Convenience Stores	1
▪ Courts	1
▪ Deli	1
▪ Doggie Dooz	1
▪ Dr. Cullen	1
▪ Dr. Difatta	1
▪ Dry Cleaners	1

▪ Easy to Drive Through	1
▪ Evangel Church	1
▪ Italian Restaurants	1
▪ It's Tax Time	1
▪ Jewelry Store	1
▪ Lemon Tree	1
▪ Long Island Cares Office	1
▪ Marilena's Boutique	1
▪ Marina	1
▪ Minuteman Press	1
▪ Old CVS	1
▪ Orthodontist	1
▪ Pharmacy	1
▪ Phone Store	1
▪ Podiatrist	1
▪ Ridgewood Savings Bank	1
▪ Rosie's	1
▪ Spasso's Pizzeria	1
▪ Studio Trio	1
▪ Thrift Store	1
▪ Tree City Award	1
▪ Village Museum	1

BREAKDOWN OF RESPONSES TO 12. “WHAT ARE THINGS YOU DO NOT LIKE ABOUT THE DOWNTOWN BUSINESS DISTRICT?”

Most Frequent Mentions in Responses

<u>Response</u>	<u>Number of Mentions</u>
▪ Empty Stores/Vacancies	273
▪ Lack of Parking	201
▪ Need Better Quality Shops/Restaurants	101
▪ No Answer	68
▪ Trashy Bars	51
▪ Need More Variety in Shops Offered	48
▪ Old/Unkempt Storefronts	46
▪ Looks Rundown/Depressed	43
▪ Need More Variety in Restaurants Offered	36
▪ No Draw/Not Inviting	32

Responses Relating to Pedestrian/Parking/Traffic Issues

▪ Lack of Parking	273
▪ Traffic	26
▪ Diagonal Parking	25
▪ Metered Parking	24
▪ No Parking when Church is in Session	11
▪ Little Access to Wellwood Ave. from Lots	4
▪ Business Owners Parking on Wellwood	3
▪ Bus Stop	2
▪ Too Many Commercial Vehicles Parking	2
▪ Not Enough Signage for Parking	3
▪ No Signage for Metered Parking	1
▪ Not Enough Handicap Parking	1
▪ Need more Crosswalks	1
▪ Speed Limit too High on Wellwood	1

Responses Relating to Safety/Activity in the Business District

▪ People Standing Outside Bars	27
▪ Inactivity/Nothing to do	12
▪ Nothing for Kids to do	12
▪ Drug Activity	11
▪ Not Enough Police Presence	11
▪ Undesirables in Village Square	9
▪ Homeless	3
▪ Young People in Front of Stores	3

- Kids on Skateboards 1

Responses Relating to Commerce in Business District

<u>Response</u>	<u>Number of Mentions</u>
▪ Empty Storefronts/Vacancies	273
▪ Need Better Quality Shops/Restaurants	101
▪ Trashy Bars	51
▪ Need More Variety in Shops Offered	48
▪ Need More Variety in Restaurants Offered	36
▪ Lack of Night Life	23
▪ Spoon Closing	17
▪ CVS Moving	15
▪ Too Many Nail Salons	15
▪ No Trendy Bars/Restaurants	14
▪ Too Many Pizza Places	12
▪ No Coffee Shops	9
▪ Too Many Barber Shops	8
▪ Friendly's Closing	7
▪ No Movie Theatre	7
▪ Smoke Shops	7
▪ Anti-Business Climate	5
▪ Business Needs to be Brought In	4
▪ 7-11	3
▪ No Clothing Stores	3
▪ Rosie's Closing	3
▪ Too Many Banks	3
▪ Too Many Cell Phone Stores	3
▪ Too Many "Thrift" Store	3
▪ Two Gas Stations	3
▪ Waldbaum's	2
▪ High Prices	1
▪ No Hardware Store	1
▪ No Specialty Stores	1
▪ Not Enough Food Stores	1
▪ Too Many Chinese Food Restaurants	1
▪ Too Many Drug Stores	1
▪ Too Many Italian Restaurants	1

Responses Relating to Our Lady of Perpetual Help Church

- No Parking when Church is in Session 11
- Church 7
- Closing of O.L.P.H. School 2

- Interruption of Mass during Fairs 1
- Law Prohibiting Liquor License 1

Responses Relating to Long Island Railroad Station/Tracks

- Condition of LIRR Station 7
- Location of Platform Entrance 2
- Ads on Railroad Track 1

Responses Relating to Structure/Aesthetics/Atmosphere/Beautification in Business District

<u>Response</u>	<u>Number of Mentions</u>
▪ Old/Unkempt Storefronts	46
▪ Looks Rundown/Depressed	43
▪ No Draw/Not Inviting	32
▪ No Aesthetic Appeal	22
▪ All Different Storefronts/No Uniformity	21
▪ Business Owners not Maintaining Properties	20
▪ Needs Updating	20
▪ Looks Dirty/Litter on Streets and Sidewalk	17
▪ Does Not Feel Safe	12
▪ Inactivity	12
▪ “Hometown” Feeling Gone	6
▪ Poor Snow Removal on Sidewalks	5
▪ Road Conditions	5
▪ Cheap Signs on Stores	4
▪ Hoffman Avenue	3
▪ Terrible Sidewalk Conditions	3
▪ Young People in Front of Stores	3
▪ Drug Paraphernalia	2
▪ Insufficient Lighting	2
▪ Lack of Green Space	2
▪ Residential too Close to Business	2
▪ Teens in Park	2
▪ Downtown is Ugly	1
▪ Section 8 Housing	1

Complete List of Mentions

- Empty Stores/Vacancies 273
- Lack of Parking 201
- Need Better Quality Shops/Restaurants 101
- No Answer 68

▪ Trashy Bars	51
▪ Need More Variety in Shops Offered	48
▪ Old/Unkempt Storefronts	46
▪ Looks Rundown/Depressed	43
▪ Need More Variety in Restaurants Offered	36
▪ No Draw/Not Inviting	32
▪ People Standing Outside Bars	27
▪ Traffic	26
▪ Diagonal Parking	25
▪ Metered Parking	24
▪ Lack of Night Life	23
▪ No Aesthetic Appeal	22
▪ All Different Storefronts/No Uniformity	21
▪ Business Owners not Maintaining Properties	20
▪ Needs Updating	20
▪ Looks Dirty/Litter on Streets and Sidewalk	17
▪ Spoon Closing	17
▪ CVS Moving	15
▪ Too Many Nail Salons	15
▪ No Trendy Bars/Restaurants	14
▪ Does Not Feel Safe	12
▪ Inactivity/Nothing to do	12
▪ Nothing for Kids to do	12
▪ Too Many Pizza Places	12
▪ Drugs	11
▪ No Parking when Church is in Session	11
▪ Not Enough Police Presence	11
▪ High Rents	9
▪ No Coffee Shops	9
▪ Undesirables in Park	9
▪ Too Many Barber Shops	8
▪ Church	7
▪ Friendly's Closing	7
▪ LIRR Station	7
▪ No Movie Theatre	7
▪ Not Walkable	7
▪ Smoke Shops	7
▪ Brew Haus	6
▪ "Hometown" Feeling Gone	6
▪ Anti-Business Climate	5
▪ No Good Bars	5
▪ Poor Snow Removal	5
▪ Road Conditions	5
▪ Business Needs to be Brought In	4
▪ Cheap Signs	4

▪ Little Access to Wellwood Ave. from Lots	4
▪ No Cultural Attractions	4
▪ Renters do not Maintain Appearance of Apts.	4
▪ 7-11	3
▪ Business Owners Parking on Wellwood	3
▪ Court House	3
▪ Hoffman Avenue	3
▪ Homeless	3
▪ Loitering	3
▪ Mostly Service Oriented	3
▪ No Clothing Stores	3
▪ Not Enough Signage for Parking	3
▪ Rosie's Closing	3
▪ Terrible Sidewalk Conditions	3
▪ Too Many Banks	3
▪ Too Many Cell Phone Stores	3
▪ Too Many "Thrift" Stores	3
▪ Two Gas Stations	3
▪ Young People in Front of Stores	3
▪ Bus Stop	2
▪ Closing of O.L.P.H. School	2
▪ Drug Paraphernalia	2
▪ Fire Damaged House	2
▪ Firehouse	2
▪ Illegal U-Turns on Wellwood	2
▪ Insufficient Lighting	2
▪ Lack of Green Space	2
▪ Location of LIRR Platform Entrance	2
▪ No Outdoor Seating	2
▪ No Wine Bar	2
▪ Not Enough Flowers	2
▪ Residential too Close to Business	2
▪ Teens in Park	2
▪ No Outdoor Seating	2
▪ No Wine Bar	2
▪ Too Many Commercial Vehicles Parking	2
▪ Too Many Vapor Stores	2
▪ Waldbaum's	2
▪ Ads on Railroad Track	1
▪ Carvel Closed	1
▪ Code Restrictions	1
▪ Downtown is Ugly	1
▪ Everything	1
▪ Harassment from Code Enforcement	1
▪ High Cost of LIRR Parking Permits	1

▪ High Prices	1
▪ Interruption of Mass during Fairs	1
▪ Kids on Skateboards	1
▪ Law Prohibiting Liquor License	1
▪ Need More Crosswalks	1
▪ New Mural at Gazebo	1
▪ No Bowling Alley	1
▪ Not Enough Food Stores	1
▪ No Hardware Store	1
▪ No Signage for Metered Parking	1
▪ No Specialty Stores	1
▪ Not Enough Events at Gazebo	1
▪ Not Enough Handicap Parking	1
▪ Old Homes	1
▪ Queens Avenue	1
▪ Section 8 Housing	1
▪ Speed Limit too High on Wellwood	1
▪ Taxes too High	1
▪ Telephone Poles in Poor Condition	1
▪ Too Many Chinese Food Restaurants	1
▪ Too Many Drug Stores	1
▪ Too Many Fast Food Places	1
▪ Too Many Hair Salons	1
▪ Too Many Italian Restaurants	1
▪ Too Many Rental Properties	1
▪ “We Buy Gold” Shops	1

BREAKDOWN OF RESPONSES TO 17. "IF YOU SHOP IN THE DOWNTOWN BUSINESS DISTRICT, PLEASE LIST WHAT GOODS OR SERVICES YOU BUY. (FOR EXAMPLE "I GO TO THE BAKERY, GET MY NAILS DONE, ETC.):

Most Frequent Mentions in Responses

<u>Response</u>	<u>Number of Mentions</u>
▪ Bakery	354
▪ No Answer	96
▪ Joe's Gourmet Meats	83
▪ Nail Salon	78
▪ Pizzeria	69
▪ Banks	68
▪ Restaurants	68
▪ Bagel Store	62
▪ Patsy & Son's Bakery	57
▪ Barber Shop	53

Responses Relating to Specific Businesses/Services

▪ Joe's Gourmet Meats	83
▪ Patsy & Son's Bakery	57
▪ Bak & Vogel	50
▪ 7-11	43
▪ CVS	42
▪ Waldbaums	42
▪ Village Lanterne	37
▪ Heavenly Confections	32
▪ Kabuki Sushi	30
▪ Music & Arts	30
▪ Cieslack's Modern Bakery	26
▪ Black Forest Bakery	25
▪ TCS Beauty Supply	25

▪ Chase Bank	24
▪ Goccia D’Oro	23
▪ Lindy’s Luncheonette	23
▪ Used to go to CVS	23
▪ Stella’s Pizza	21
▪ Bailey’s Comics	19
▪ Post Office	19
▪ Spoon	15
▪ Body Shop Fitness	15
▪ Villa Gaia	12
▪ Mr. G’s Pizza	11
▪ Top Bun	11
▪ Lemon Tree	10
▪ Doggie Dooz	9
▪ Minute Man Press	9
▪ O.L.P.H. Church	9
▪ Studio Trio	7
▪ Carvel	6
▪ Elen Cleaners	6
▪ New Empire Chinese	6
▪ Andrew Stevens Salon	5
▪ Duffy’s Wing House	5
▪ Spasso’s Pizza	5
▪ South Shore Tropicals	5
▪ Cervizzio’s Pizza	4
▪ Jerry’s Barber Shop	4
▪ Norman Jewelers	4
▪ Renate’s	4
▪ AT&T	3
▪ Best Nails	3
▪ Pigs on a Wing	3
▪ B & D Auto Repair	2
▪ Capital One Bank	2
▪ Fancy Nails	2
▪ Flag Beverage	2
▪ Gus’ Service Station	2
▪ Han City	2
▪ Inkredible Ink	2
▪ Kurt’s Deli	2
▪ Linden Florist	2
▪ Little Flower Shoppe	2
▪ Metro PCS	2
▪ Pak Jewelers	2
▪ Quintana Medical	2
▪ Studio Theatre	2

▪ All You Need is Thrift	1
▪ BACCA	1
▪ Bob's Service Station	1
▪ Brew Haus	1
▪ Dr. Cullen	1
▪ Dr. Kaplan	1
▪ Dr. Katherine Matthews	1
▪ Dr. Livoti	1
▪ Good Luck Kitchen	1
▪ Linden Cleaners	1
▪ Linden Florist	1
▪ Marilena Boutique	1
▪ Nick's Smoke Shop	1
▪ Rainbow Nails	1
▪ Ridgewood Bank	1
▪ Roma's Pizza	1
▪ State Farm Insurance	1
▪ Sunoco	1
▪ Supreme Nails	1
▪ USA Gas Station	1
▪ Venice Barber	1

Responses Relating to Non-Specific Businesses/Services

▪ Nails	78
▪ Bank	68
▪ Restaurants	68
▪ Bagel Store	62
▪ Barber	53
▪ Hair Salon	47
▪ Food Store	32
▪ Church	28
▪ Gas	28
▪ Florist	27
▪ Dry Cleaners	26
▪ Chinese Food	21
▪ Deli	17
▪ Italian Restaurants	11
▪ Doctor	8
▪ Cell Phone Store	7
▪ Coffee Shop	7
▪ Insurance	7
▪ Liquor/Wine Store	7
▪ Diner	5
▪ Drug Store	5

▪ Jeweler	5
▪ Cards	4
▪ Pharmacy	4
▪ Stationery Store	4
▪ Lottery Tickets	3
▪ Smoke Shop	3
▪ Specialty Food Stores	3
▪ Bars	2
▪ Beer	2
▪ Cigars	2
▪ Clothes	2
▪ Funeral Home	2
▪ Pet Supply	2
▪ Podiatrist	2
▪ Prescription Drugs	2
▪ Tanning Salon	2
▪ Watch Repair	2
▪ Auto Insurance	1
▪ Auto Service	1
▪ Bike Shop	1
▪ Chiropractor	1
▪ Coffee	1
▪ Cultural Center	1
▪ Dentist	1
▪ Eye Doctor	1
▪ Hardware	1
▪ Ice	1
▪ Italian Food Store	1
▪ Massage Place	1
▪ Mechanic	1
▪ Orthodontist	1
▪ Pet Store	1
▪ Spa	1
▪ Taxes	1
▪ Toy Store	1
▪ Travel Agent	1
▪ Yogurt	1

Complete List of Mentions

▪ Bakery	354
▪ No Answer	96
▪ Joe's Gourmet Meats	83
▪ Nail Salon	78
▪ Pizzeria	69

▪ Banks	68
▪ Restaurants	68
▪ Bagel Store	62
▪ Patsy & Son's Bakery	57
▪ Barber Shop	53
▪ Bak & Vogel	50
▪ Hair Salon	47
▪ 7-11	43
▪ Waldbaums	42
▪ CVS	42
▪ Village Lanterne	37
▪ Heavenly Confections	32
▪ Food Store	32
▪ Kabuki Sushi	30
▪ Music & Arts	30
▪ Church	28
▪ Gas	28
▪ Florist	27
▪ Cieslack's Modern Bakery	26
▪ Dry Cleaners	26
▪ TCS Beauty Supply	25
▪ Chase Bank	24
▪ Goccia D'Oro	23
▪ Lindy's Luncheonette	23
▪ Used to go to CVS	23
▪ Chinese Food	21
▪ Stella's Pizza	21
▪ Black Forest Bakery	20
▪ Post Office	19
▪ Deli	17
▪ Body Shop Fitness	15
▪ Spoon	15
▪ Library	14
▪ Villa Gaia	12
▪ Italian Restaurant	11
▪ Mr. G's Pizza	11
▪ Studio Theatre	11
▪ Top Bun	11
▪ Lemon Tree	10
▪ Doggie Dooz	9
▪ Minute Man Press	9
▪ O.L.P.H. Church	9
▪ Doctor	8
▪ Cell Phone Store	7
▪ Coffee Shop	7

▪ Insurance	7
▪ Liquor/Wine Store	7
▪ Studio Trio	7
▪ Carvel	6
▪ Elen Cleaners	6
▪ New Empire Chinese	6
▪ Andrew Stevens Salon	5
▪ Diner	5
▪ Drug Store	5
▪ Duffy's Wing House	5
▪ Jeweler	5
▪ None	5
▪ Spasso's Pizza	5
▪ South Shore Tropicals	5
▪ Cards	4
▪ Cervizzio's Pizza	4
▪ Jerry's Barber Shop	4
▪ Norman Jewelers	4
▪ Pharmacy	4
▪ Renate's	4
▪ Stationary Store	4
▪ Train Station	4
▪ AT&T	3
▪ Best Nails	3
▪ Lottery Tickets	3
▪ Pigs on a Wing	3
▪ Specialty Food Store	3
▪ B & D Auto Repair	2
▪ Beer	2
▪ Capital One Bank	2
▪ Cigars	2
▪ Clothes	2
▪ Dentist	2
▪ Fancy Nails	2
▪ Flag Beverage	2
▪ Funeral Home	2
▪ Gus' Service Station	2
▪ Han City	2
▪ Inkredible Ink	2
▪ Kurt's Deli	2
▪ Linden Florist	2
▪ Little Flower Shoppe	2
▪ Metro PCS	2
▪ Pak Jewelers	2
▪ Pet Store	2

▪ Pet Supply	2
▪ Podiatrist	2
▪ Prescription Drugs	2
▪ Quintana Medical	2
▪ Smoke Shop	2
▪ Tanning Salon	2
▪ Watch Repair	2
▪ All You Need is Thrift	1
▪ Auto Insurance	1
▪ Auto Service	1
▪ BACCA	1
▪ Bars	1
▪ Bike Shop	1
▪ Bob’s Service Station	1
▪ Brew Haus	1
▪ Chiropractor	1
▪ Coffee	1
▪ Cultural Center	1
▪ Dentist	1
▪ Dr. Cullen	1
▪ Dr. Difatta	1
▪ Dr. Kaplan	1
▪ Dr. Livoti	1
▪ Dr. Katherine Matthews	1
▪ Eye Care	1
▪ Fire House	1
▪ Good Luck Kitchen	1
▪ Hardware	1
▪ Ice	1
▪ Italian Food Store	1
▪ Linden Cleaners	1
▪ Marilena Boutique	1
▪ Massage Place	1
▪ Mechanic	1
▪ Nick’s Smoke Shop	1
▪ Orthodontist	1
▪ Rainbow Nails	1
▪ Ridgewood Bank	1
▪ Roma’s Pizza	1
▪ Spa	1
▪ State Farm Insurance	1
▪ Sunoco	1
▪ Supreme Nails	1
▪ Taxes	1
▪ Toy Store	1

▪ Travel Agent	1
▪ USA Gas Station	1
▪ Venice Barber	1
▪ Village Hall	1
▪ Yogurt	1

BREAKDOWN OF RESPONSES TO 19. "ASIDE FROM PARKING, WHAT OTHER SUGGESTIONS WOULD YOU MAKE THAT WOULD IMPROVE THE FREQUENCY OF VISITS TO THE DOWNTOWN BUSINESS DISTRICT?":

Most Frequent Mentions in Responses

<u>Response</u>	<u>Number of Mentions</u>
▪ No Answer	156
▪ Restaurants	114
▪ Better Quality Businesses	87
▪ Variety in Stores Offered	73
▪ Bars/Night Life	50
▪ More Attractive/Inviting Businesses	43
▪ More Businesses	38
▪ Be Similar to Babylon	37
▪ Coffee Shops	31
▪ Specialty Stores	31

Responses Relating to Specific Businesses

▪ Trader Joe's	15
▪ Starbucks	12
▪ Fairway	3
▪ Hallmark Store	2
▪ Sherry's	2
▪ Bring in a Dollar Tree	1
▪ Brownstone's Coffee	1
▪ Chipotle	1
▪ Made in America Store	1
▪ Orange Theory Fitness	1
▪ Red Mango	1
▪ Remove 7-11	1
▪ Uncle Giuseppe's	1
▪ Wild by Nature Store	1
▪ Wild Oats Store	1

Responses Relating to Non-Specific Businesses

▪ Restaurants	114
▪ Better Quality Businesses	87
▪ Variety in Stores Offered	73
▪ Bars/Night Life	50
▪ More Businesses	38
▪ Coffee Shops	31
▪ Specialty Stores	31
▪ Entertainment	21
▪ Outdoor Dining	17
▪ Boutique Stores	14
▪ Clothing Store	14
▪ Gift Shop	13
▪ Health Food Store	12
▪ Movie Theatre	11
▪ Close Down Dive Bars	10
▪ Ice Cream Shop	9
▪ Book Store	8
▪ Food Market	8
▪ Deli	5
▪ Music Venue	5
▪ Antique Store	4
▪ Card Store	4
▪ Farmer's Market	4
▪ More Name Brand Stores	4
▪ Shoe Store	4
▪ Home Décor/Furniture Store	3
▪ Theatre	3

▪ Bring in Chain Restaurant	2
▪ Bring in Chain Stores	2
▪ Craft Store	2
▪ Cultural Center	2
▪ Diner	2
▪ Hardware Store	2
▪ Thrift Store	2
▪ Yoga Studio	2
▪ Arcade	1
▪ Boating Store	1
▪ Bowling Alley	1
▪ Brewery	1
▪ Butcher	1
▪ Cardiology Doctor	1
▪ General Store	1
▪ Get Rid of Smoke Shops	1
▪ Hobby Store	1
▪ Ice Skating	1
▪ Indoor Golf Range	1
▪ Mexican Restaurant	1
▪ Nursery/Plant Store	1
▪ Offices	1
▪ Party Supply Store	1
▪ Religious Store	1
▪ Roller Rink	1
▪ Surf Shop	1
▪ Toy Store	1

Responses Relating to Downtown Aesthetics/Atmosphere/Activity

▪ Family Friendly	25
▪ Clean it Up	24
▪ Fill Empty Stores	24
▪ Entertainment	21
▪ More Police Presence	19
▪ More Aesthetic Appeal	15
▪ More Village Functions	13
▪ Address Loitering	10
▪ Modernize Appearance	9
▪ More Lighting	8
▪ Address Drug Problem	7

▪ More Flowers	7
▪ Safer for Pedestrians	5
▪ Uniform Signs/Look of Stores	5
▪ Farmer’s Market	4
▪ More Activities/Things to Do	4
▪ More Benches	4
▪ More Green Space	4
▪ Better Snow Removal	3
▪ Better Walkways	3
▪ Plant More Trees	3
▪ Community Garden	2
▪ Maintain Vacant Stores	2
▪ Place for Kids	2
▪ Better Signage	1
▪ Cigarette Disposals Outside Bars	1
▪ Clean LIRR Station	1
▪ Larger Christmas Tree	1
▪ More Murals	1
▪ More Signage for Parking	1
▪ Needs an Identity	1
▪ Needs “Old Town” Feel	1
▪ Nicer Landscaping	1

Responses Relating to Parking and Traffic

▪ Better Traffic Flow	9
▪ Lower Speed Limit on Wellwood	2
▪ Remove Angled Parking	2
▪ More Signage for Parking	1
▪ No Employee Parking on Wellwood	1
▪ Parking	1
▪ Pay Parking System	1
▪ Shuttle to Marina	1
▪ Trolley Service	1

Responses Relating to Housing

▪ Condos Close to Train	3
▪ Lower Rents	2
▪ Get Rid of Rental Homes	1
▪ Get Rid of Section 8 Housing	1
▪ Get Rid of Zombie Houses	1
▪ Remove Apartments Above Stores	1
▪ Remove Overcrowded Apartments	1

Complete List of Mentions

▪ No Answer	156
▪ Restaurants	114
▪ Better Quality Businesses	87
▪ Variety in Stores Offered	73
▪ Bars/Night Life	50
▪ More Attractive/Inviting Businesses	43
▪ More Businesses	38
▪ Be Similar to Babylon	37
▪ Coffee Shops	31
▪ Specialty Stores	31
▪ Family Friendly	25
▪ Clean it Up	24
▪ Fill Empty Stores	24
▪ Entertainment	21
▪ More Police Presence	19
▪ Outdoor Dining	17
▪ More Aesthetic Appeal	15
▪ Remove Metered Parking	15
▪ Trader Joe's	15
▪ Boutique Stores	14
▪ Clothing Store	14
▪ Gift Shop	13
▪ More Village Functions	13
▪ Health Food Store	12
▪ Starbucks	12
▪ Better Store/Restaurant Advertising	11
▪ Movie Theatre	11
▪ Address Loitering	10
▪ Close Down Dive Bars	10
▪ Better Traffic Flow	9
▪ Ice Cream Shop	9
▪ Modernize Appearance	9
▪ Book Store	8
▪ Food Market	8
▪ Incentives to Fill Empty Stores	8
▪ More Lighting	8
▪ Address Drug Problem	7
▪ Less Strict Village Codes for Business	7
▪ More Flowers	7
▪ Be Similar to Patchogue	5
▪ Deli	5
▪ Live Music	5
▪ Music Venue	5

▪ Safer for Pedestrians	5
▪ Uniform Signs/Look of Stores	5
▪ Antique Store	4
▪ Better Store Hours	4
▪ Card Store	4
▪ Farmer's Market	4
▪ More Activities/Things to Do	4
▪ More Benches	4
▪ More Green Space	4
▪ More Name Brand Stores	4
▪ Shoe Store	4
▪ Better Snow Removal	3
▪ Better Walkways	3
▪ Condos Close to Train	3
▪ Drug Store/Pharmacy	3
▪ Fairway	3
▪ Home Décor/Furniture Store	3
▪ Plant More Trees	3
▪ Theatre	3
▪ Whole Foods	3
▪ Attract Young Adults	2
▪ Bring in Chain Restaurant	2
▪ Bring in Chain Stores	2
▪ Community Garden	2
▪ Craft Store	2
▪ Cultural Center	2
▪ Diner	2
▪ Hallmark Store	2
▪ Hardware Store	2
▪ Lower Rents	2
▪ Lower Speed Limit on Wellwood	2
▪ Maintain Vacant Stores	2
▪ New Location for Church	2
▪ Place for Kids	2
▪ Remove Angled Parking	2
▪ Sherry's	2
▪ Thrift Store	2
▪ Yoga Studio	2
▪ 3-D Printer at Library	1
▪ Arcade	1
▪ Be Similar to Bay Shore	1
▪ Better Signage	1
▪ Boating Store	1
▪ Bowling Alley	1
▪ Brewery	1

▪ Bring in a Dollar Tree	1
▪ Brownstone's Coffee	1
▪ Butcher	1
▪ Cardiology Doctor	1
▪ Chipotle	1
▪ Cigarette Disposals Outside Bars	1
▪ Clean LIRR Station	1
▪ Community Outreach Events	1
▪ Connection to Fire Island	1
▪ CVS in Town	1
▪ Do Something with Convent	1
▪ Fix Church Liquor Law	1
▪ Focus on Arts	1
▪ General Store	1
▪ Get Rid of Rental Homes	1
▪ Get Rid of Section 8 Housing	1
▪ Get Rid of Smoke Shops	1
▪ Get Rid of Zombie Houses	1
▪ Hobby Store	1
▪ Ice Skating	1
▪ Indoor Golf Range	1
▪ Larger Christmas Tree	1
▪ Little Free Library Box	1
▪ Lower Taxes for Businesses	1
▪ Made in America Store	1
▪ Mexican Restaurant	1
▪ More Murals	1
▪ More Signage for Parking	1
▪ More Stores on Hoffman	1
▪ Needs an Identity	1
▪ Needs "Old Town" Feel	1
▪ New Leadership	1
▪ Nicer Landscaping	1
▪ No Employee Parking on Wellwood	1
▪ Nursery/Plant Store	1
▪ Offices	1
▪ Orange Theory Fitness	1
▪ Outdoor Shopping	1
▪ Parking	1
▪ Party Supply Store	1
▪ Pay Parking System	1
▪ Pizza Guy From Brooklyn	1
▪ Professional Development Classes	1
▪ Red Mango	1
▪ Religious Store	1

▪ Remove 7-11	1
▪ Remove Apartments Above Stores	1
▪ Remove Firehouse	1
▪ Remove Overcrowded Apartments	1
▪ Repair Roads	1
▪ Roller Rink	1
▪ Service Businesses Moved to Hoffman	1
▪ Shuttle to Marina	1
▪ Summer Activities	1
▪ Surf Shop	1
▪ Toy Store	1
▪ Trolley Service	1
▪ Uncle Giuseppe's	1
▪ Update Village	1
▪ Village Brochure	1
▪ Wild by Nature Store	1
▪ Wild Oats Store	1

BREAKDOWN OF RESPONSES TO 22. "IS THERE A VILLAGE OR COMMUNITY ON LONG ISLAND THAT YOU ADMIRE OR VISIT OFTEN? (FOR EXAMPLE, BABYLON VILLAGE OR PATCHOGUE)"

Most Frequent Mentions in Responses

<u>Response</u>	<u>Number of Mentions</u>
▪ Babylon Village	487
▪ Patchogue	112
▪ Huntington	100
▪ Sayville	87
▪ Bayshore	79
▪ No Answer	67
▪ Port Jefferson	53
▪ Farmingdale	46
▪ Northport	29
▪ Islip	25

Complete List of Mentions

▪ Babylon Village	487
▪ Patchogue	112
▪ Huntington	100
▪ Sayville	87
▪ Bayshore	79
▪ No Answer	67
▪ Port Jefferson	53
▪ Farmingdale	46
▪ Northport	29
▪ Islip	25
▪ Massapequa Park	19
▪ Rockville Centre	19
▪ Amityville	15
▪ Massapequa	14
▪ Greenport	13
▪ No	9
▪ West Babylon	9
▪ Freeport	8
▪ Garden City	8
▪ Merrick	7
▪ Belmore	6
▪ Oyster Bay	6
▪ Riverhead	6
▪ South Hampton	6
▪ Long Beach	5
▪ Smithtown	5
▪ Manhasset	4
▪ Oakdale	4
▪ Stonybrook	4

▪ Bethpage	3
▪ East Islip	3
▪ Montauk	3
▪ Port Washington	3
▪ Sag Harbor	3
▪ Wantagh	3
▪ West Islip	3
▪ Anywhere Else	2
▪ Cold Spring Harbor	2
▪ Copiague	2
▪ East Hampton	2
▪ Floral Park	2
▪ Glen Cove	2
▪ Hamptons	2
▪ Out East	2
▪ Sag Harbor	2
▪ Aqueboque	1
▪ Astoria	1
▪ Atlantic Beach	1
▪ Bayport	1
▪ Bayville	1
▪ Bedford Stuyvesant	1
▪ Bellport	1
▪ Blue Point	1
▪ Brentwood	1
▪ Brightwaters	1
▪ Brookville	1
▪ Cutchogue	1
▪ Deer Park	1
▪ Fire Island	1
▪ Greenwich Village	1
▪ Great Neck	1
▪ Island Park	1
▪ Jamesport	1
▪ Lindenhurst	1
▪ Manorville	1
▪ Mastic Beach	1
▪ Melville	1
▪ New Hyde Park	1
▪ Point Lookout	1
▪ Robert Moses Park	1
▪ Roslyn	1
▪ Sea Cliff	1
▪ Selden	1
▪ Southold	1

▪ St. James	1
▪ Wading River	1
▪ West Hampton	1
▪ Williamsburg	1
▪ Woodbury	1
▪ Wyandanch	1

BREAKDOWN OF RESPONSES TO 23. "IF YES, DO YOU VISIT THAT VILLAGE OR COMMUNITY FOR A SPECIFIC BUSINESS? WHAT TYPE OF BUSINESS IS IT? DO YOU FEEL THIS SERVICE IS LACKING IN THE DOWNTOWN LINDENHURST AREA THAT MAKES YOU GO ELSEWHERE?":

Most Frequent Mentions in Responses

<u>Response</u>	<u>Number of Mentions</u>
▪ Restaurants	307
▪ No Answer	149
▪ Shops	103
▪ Specialty/Gift Shops	54
▪ Bars	52
▪ Night Life	52
▪ Walkable	39
▪ Clothing Stores	29
▪ Health Food Store	29
▪ Coffee Shops	26

Responses Relating to Specific Businesses/Services

▪ Post Office Café	17
▪ Gemelli's	13
▪ Sherry's	13
▪ Argyle Grill	7
▪ Barrique	7
▪ Roomers Boutique	7
▪ Bolton Theatre	5
▪ Del Fuego	5
▪ Horace and Sylvia's	5
▪ Loman's	5
▪ Starbucks	5
▪ Trader Joe's	5
▪ Bubble Boutique	4
▪ Mulberry Street	4
▪ Swell Taco	4
▪ Willy Nilly	4
▪ Babylon Bean	3
▪ Carriage House	3
▪ Lily Flannigan's	3
▪ Paramount	3
▪ Plesser's	3
▪ Bubba's Burrito Bar	2
▪ Bunger Surf Shop	2

▪ Don Ricardo's	2
▪ Glenn's Dinette	2
▪ Healthy Alternatives	2
▪ Mary Carroll's	2
▪ Monsoon	2
▪ Ralph's Ices	2
▪ Shop-Rite	2
▪ Whole Foods	2
▪ 7-11	1
▪ A & G Cupcakery	1
▪ Acai Bowl Store	1
▪ Aldi's	1
▪ Amy's Health Food Store	1
▪ Argyle Jewelers	1
▪ Babylon Meat Shop	1
▪ Besito	1
▪ Best Yet	1
▪ Blums	1
▪ Book Revue	1
▪ Café Joelle	1
▪ Center for Pain Relief	1
▪ Cheese Patch	1
▪ Coldstone	1
▪ Cooper Street	1
▪ Cornucopia	1
▪ Coyle's	1
▪ Crate and Barrel	1
▪ Crepes	1
▪ Crickets	1
▪ Croxley's	1
▪ Crushed Olive	1
▪ Delfiore Pizza	1
▪ Edible Arrangements	1
▪ Fairy Dust	1
▪ Fancy Lee	1
▪ Ferrara's Liquors	1
▪ Fitness Incentive	1
▪ Game Stop	1
▪ IGA	1
▪ James Street Players	1
▪ Joann's	1
▪ Kilwin's	1
▪ Library Café	1
▪ Local Burger	1
▪ Marshal's	1

▪ Milk and Sugar	1
▪ Molto Vino	1
▪ Murphy's Sport Shack	1
▪ Natural Blendz	1
▪ Old Olive Tree	1
▪ One Main	1
▪ Petco	1
▪ PetSmart	1
▪ Pier One	1
▪ Public House 49	1
▪ Sandbox	1
▪ Skippers	1
▪ South Bay Shopping Center	1
▪ Stop and Shop	1
▪ Sweet Street	1
▪ The Meetball Place	1
▪ Toast	1
▪ Tula's Kitchen	1
▪ Tulula's	1
▪ Verde	1
▪ Vitamin Shop	1

Responses Relating to Non-Specific Businesses/Services

▪ Restaurants	307
▪ Shops	103
▪ Specialty/Gift Shops	54
▪ Bars	52
▪ Night Life	52
▪ Clothing Stores	29
▪ Health Food Store	29
▪ Coffee Shops	26
▪ Boutiques	22
▪ Entertainment	22
▪ Ice Cream	18
▪ Spa	15
▪ Movie Theatre	14
▪ Live Music Venue	13
▪ Theatre	13
▪ Bookstores	11
▪ Hair Salon	11
▪ Nail Salon	8
▪ Art	7
▪ Jewelry	5
▪ Thrift Shops	5

▪ Appliances	4
▪ Bakeries	4
▪ Brewery	4
▪ Candy Shop	4
▪ Home Décor Shops	4
▪ Olive Oil Store	4
▪ Wine Bar	4
▪ Yoga	4
▪ Department Stores	3
▪ Doctor	3
▪ Ethnic Restaurant	3
▪ Hardware Store	3
▪ Mexican Restaurant	3
▪ Pharmacy	3
▪ Sporting Goods	3
▪ Surf Shop	3
▪ Antique Store	2
▪ Art Framing Store	2
▪ Cheese Shop	2
▪ Children’s Stores	2
▪ Cigar Shop	2
▪ Craft Store	2
▪ Cupcake Store	2
▪ Florist	2
▪ Health and Wellness Center	2
▪ Organic Food Store	2
▪ Paint Store	2
▪ Pet Store	2
▪ Pizza	2
▪ Shoe Repair	2
▪ Shoe Store	2
▪ Specialty Food Shop	2
▪ Tex-Mex Food	2
▪ Theatre	2
▪ Bagel Store	1
▪ Banks	1
▪ Butcher	1
▪ Camera Store	1
▪ Chinese Food	1
▪ Chiropractor	1
▪ Chocolatier	1
▪ Church	1
▪ Convenience Stores	1
▪ Deli	1
▪ Docks	1

▪ Dog Grooming	1
▪ Ethnic Food	1
▪ Farmers Market	1
▪ Flea Market	1
▪ Fresh Juice Store	1
▪ German Butcher	1
▪ Gluten-Free Restaurant	1
▪ Golf	1
▪ Hispanic Deli	1
▪ Italian Deli	1
▪ Library Activities	1
▪ Local Farmers	1
▪ Massage Center	1
▪ Museums	1
▪ Music Stores	1
▪ Outdoor Flea Market	1
▪ Seafood	1
▪ Supper Club	1
▪ Sushi	1
▪ Tae-Kwon-Do	1
▪ Wine Store	1
▪ Yogurt Shop	1

Responses Relating to Aspects of Non-Specific Communities

▪ Walkable	39
▪ Atmosphere	24
▪ Aesthetic Appeal	23
▪ Variety of Businesses	16
▪ Window Shopping	16
▪ Parking	13
▪ Fairs/Town Events	10
▪ Safety	9
▪ Small Town Feel	9
▪ Clean	8
▪ Family Friendly Environment	5
▪ Family Activities	4
▪ Outdoor Seating	4
▪ Socialization	4
▪ Activity/Liveliness	3
▪ Old Fashioned Christmas	3
▪ Parades	2
▪ Parks	2
▪ Seasonal Activities	2
▪ Docks	1
▪ Library Activities	1

Complete List of Mentions

▪ Restaurants	307
▪ No Answer	149
▪ Shops	103
▪ Specialty/Gift Shops	54
▪ Bars	52
▪ Night Life	52
▪ Walkable	39
▪ Clothing Stores	29
▪ Health Food Store	29
▪ Coffee Shops	26
▪ Atmosphere	24
▪ Aesthetic Appeal	23
▪ Boutiques	22
▪ Entertainment	22
▪ Ice Cream	18
▪ Post Office Café	17
▪ Variety of Businesses	16
▪ Window Shopping	16
▪ Spa	15
▪ Movie Theatre	14
▪ Gemelli's	13
▪ Live Music Venue	13
▪ Parking	13
▪ Sherry's	13
▪ Theatre	13
▪ Bookstores	11
▪ Hair Salon	11
▪ Fairs/Town Events	10
▪ Safety	9
▪ Small Town Feel	9
▪ Clean	8
▪ Nail Salon	8
▪ Argyle Grill	7
▪ Art	7
▪ Barriquer	7
▪ Roomers Boutique	7
▪ Bolton Theatre	5
▪ Del Fuego	5
▪ Family Friendly Environment	5
▪ Horace and Sylvia's	5
▪ Jewelry	5
▪ Loman's	5
▪ Starbucks	5

▪ Thrift Shops	5
▪ Trader Joe's	5
▪ Appliances	4
▪ Argyle Park	4
▪ Bakeries	4
▪ Brewery	4
▪ Bubble Boutique	4
▪ Candy Shop	4
▪ Family Activities	4
▪ Home Décor Shops	4
▪ Mulberry Street	4
▪ Olive Oil Store	4
▪ Outdoor Seating	4
▪ Socialization	4
▪ Swell Taco	4
▪ Willy Nilly	4
▪ Wine Bar	4
▪ Yoga	4
▪ Activity/Liveliness	3
▪ Babylon Bean	3
▪ Carriage House	3
▪ Department Stores	3
▪ Doctor	3
▪ Ethnic Restaurant	3
▪ Fairs/Town Events	5
▪ Hardware Store	3
▪ Lily Flannigan's	3
▪ Mexican Restaurant	3
▪ Old Fashioned Christmas	3
▪ Paramount	3
▪ Pharmacy	3
▪ Plesser's	3
▪ Sporting Goods	3
▪ Surf Shop	3
▪ Absolutely	2
▪ Antique Store	2
▪ Art Framing Store	2
▪ Bubba's Burrito Bar	2
▪ Bungler Surf Shop	2
▪ Cheese Shop	2
▪ Children's Stores	2
▪ Cigar Shop	2
▪ Craft Store	2
▪ Cupcake Store	2
▪ Dancing	2

▪ Don Ricardo's	2
▪ Florist	2
▪ Glenn's Dinette	2
▪ Health and Wellness Center	2
▪ Healthy Alternatives	2
▪ Mary Carroll's	2
▪ Monsoon	2
▪ No	2
▪ Organic Food Store	2
▪ Paint Store	2
▪ Parades	2
▪ Parks	2
▪ Pet Store	2
▪ Pizza	2
▪ Ralph's Ices	2
▪ Seasonal Activities	2
▪ Shoe Repair	2
▪ Shoe Store	2
▪ Shop-Rite	2
▪ Specialty Food Shop	2
▪ Tex-Mex Food	2
▪ Theatre	2
▪ Whole Foods	2
▪ 7-11	1
▪ A & G Cupcakery	1
▪ Acai Bowl Store	1
▪ Aldi's	1
▪ Amy's Health Food Store	1
▪ Argyle Jewelers	1
▪ Argyle Park	1
▪ Babylon Meat Shop	1
▪ Bagel Store	1
▪ Banks	1
▪ Besito	1
▪ Best Yet	1
▪ Blums	1
▪ Book Revue	1
▪ Butcher	1
▪ Café Joelle	1
▪ Camera Store	1
▪ Center for Pain Relief	1
▪ Cheese Patch	1
▪ Chinese Food	1
▪ Chiropractor	1
▪ Chocolatier	1

▪ Church	1
▪ Coldstone	1
▪ Convenience Stores	1
▪ Cooper Street	1
▪ Cornucopia	1
▪ Coyle's	1
▪ Crate and Barrel	1
▪ Crepes	1
▪ Crickets	1
▪ Croxley's	1
▪ Crushed Olive	1
▪ Cultural Playhouse	1
▪ Delfiore Pizza	1
▪ Deli	1
▪ Docks	1
▪ Dog Grooming	1
▪ Edible Arrangements	1
▪ Ethnic Food	1
▪ Everything	1
▪ Fairy Dust	1
▪ Fancy Lee	1
▪ Farmers Market	1
▪ Ferrara's Liquors	1
▪ Flea Market	1
▪ Fitness Incentive	1
▪ Fresh Juice Store	1
▪ Game Stop	1
▪ German Butcher	1
▪ Gluten-Free Restaurant	1
▪ Golf	1
▪ Hispanic Deli	1
▪ IGA	1
▪ Italian Deli	1
▪ James Street Players	1
▪ Joann's	1
▪ Kilwin's	1
▪ Library Activities	1
▪ Library Café	1
▪ Local Burger	1
▪ Local Farmers	1
▪ Marshal's	1
▪ Massage Center	1
▪ Milk and Sugar	1
▪ Molto Vino	1
▪ Murphy's Sport Shack	1

▪ Museums	1
▪ Music Stores	1
▪ Natural Blendz	1
▪ Nothing Special	1
▪ Old Olive Tree	1
▪ One Main	1
▪ Outdoor Flea Market	1
▪ Parks	1
▪ Petco	1
▪ PetSmart	1
▪ Pier One	1
▪ Polish Deli	1
▪ Public House 49	1
▪ Sandbox	1
▪ Seafood	1
▪ Skippers	1
▪ South Bay Shopping Center	1
▪ Stop and Shop	1
▪ Supper Club	1
▪ Sushi	1
▪ Sweet Street	1
▪ Tae-Kwon-Do	1
▪ The Meetball Place	1
▪ Toast	1
▪ Tula's Kitchen	1
▪ Tulula's	1
▪ Verde	1
▪ Visit Family	1
▪ Vitamin Shop	1
▪ Wine Store	1
▪ Yogurt Shop	1

BREAKDOWN OF RESPONSES TO 24. “WHAT OTHER SUGGESTIONS WOULD YOU MAKE TO ENHANCE/IMPROVE THE DOWNTOWN BUSINESS DISTRICT?”:

Most Frequent Mentions in Responses

<u>Response</u>	<u>Number of Mentions</u>
▪ No Answer	239
▪ Create more Aesthetic Appeal	51
▪ Fill Empty Stores	45
▪ More Municipal Parking	44
▪ Restaurants	43
▪ Update Storefronts	37
▪ Keep Village Clean	34
▪ Variety of Businesses	31
▪ Better Quality Businesses	29
▪ Affordable Rents for Businesses	22

Responses Relating to What People Would Like to See in the Downtown:

▪ Fill Empty Stores	45
▪ Restaurants	43
▪ Variety of Businesses	31
▪ Better Quality Businesses	29
▪ Family Activities	16
▪ Coffee Shops	15

▪ Remove Dive Bars	14
▪ Bars/Nightlife Options	12
▪ More Entertainment	12
▪ Outdoor Dining	11
▪ Farmers Market	10
▪ More Parades/Festivals	8
▪ Should be More Walkable	8
▪ Art Venues/Art Shows	7
▪ Retail Stores	7
▪ Specialty Stores	7
▪ Trader Joe's	7
▪ Clothing Store	6
▪ Movie Theatre	6
▪ Bring in Small Businesses	5
▪ Ice Cream Shop	4
▪ More Community Events	4
▪ Music Venue	4
▪ Theatre	4
▪ Food Store	3
▪ Have Festivals Similar to Patchogue's	3
▪ Health Food Store	3
▪ Local Business Festivals	3
▪ More Green Space	3
▪ Sidewalk Sales	3
▪ Boutiques	2
▪ Brewery	2
▪ Remove Pawn Shops/We Buy Gold Stores	2
▪ Allow Some Chain/Franchise Stores	1
▪ Bank of America	1
▪ Car Wash	1
▪ Chipotle	1
▪ Craft Center	1
▪ Remove 7-11	1
▪ Remove Gas Stations	1
▪ Salad Shop	1
▪ Sandwich Shop	1
▪ Sense of Community	1
▪ Shoe Store	1
▪ Smoothie Place	1
▪ Spring Shopping Festival	1
▪ Starbucks	1
▪ Whole Foods	1

Responses Relating to Pedestrian/Parking/Traffic Issues

▪ More Municipal Parking	44
▪ Should be More Walkable	8
▪ Fix the Roads and Sidewalks	7
▪ Better Traffic Flow	6
▪ Local Trolley Service	5
▪ Bike Lane	4
▪ Remove Parking Meters	4
▪ Fix Diagonal Parking	3
▪ More Pedestrian Friendly	3
▪ Off Street Parking in Neighborhoods	3
▪ Church Parking Problems	2
▪ More Left-Turn Signals	2
▪ Better Signage for Parking	1
▪ Control Church Traffic Flow	1
▪ Fix Parking Problems	1
▪ Free Parking Day	1
▪ Ticket Cars Parked the Wrong Way	1

Responses Relating to Housing and Rentals (Commercial and Residential)

▪ Affordable Rents for Businesses	22
▪ Incentives for Landlords to Rent Stores	13
▪ Housing for Young Adults	7
▪ Reduce Taxes for Property Owners in District	7
▪ Build Condos by the Train Station	4
▪ More Housing Options	3
▪ No More Housing	2
▪ No More Senior Housing	2
▪ Stop Greedy Landlords	2
▪ Address Illegal Apartment Problem	1
▪ Clean up Above Store Apartments	1
▪ Housing for Veterans	1
▪ Housing Options for Commuters	1
▪ Less Vacant Houses	1
▪ More Above Store Apartments	1
▪ Turn Empty Buildings into Senior Housing	1

Responses Relating to the Long Island Railroad

▪ Improve LIRR Appearance	8
▪ Build Condos by the Train Station	4
▪ Promote Access to LIRR	2
▪ Murals under the Train Tracks	1
▪ Train Platform Moved Closer to Wellwood	1

Responses Relating to Aesthetics/Atmosphere of Downtown

▪ Create more Aesthetic Appeal	51
▪ Update Storefronts	37
▪ Keep Village Clean	34
▪ More Police Presence	22
▪ Cohesive Storefronts/Signage	15
▪ Store Owners not Maintaining Properties	10
▪ Improve LIRR Appearance	8
▪ Needs Updating	8
▪ Should be More Walkable	8
▪ Be More Business Friendly	6
▪ Update Waterfront Area	6
▪ Better Lighting at Night	4
▪ Better Pedestrian Access to Wellwood	4
▪ Clean up Montauk Highway	3
▪ More Pedestrian Friendly	3
▪ Needs to be Inviting	3
▪ More Holiday Decorations	2
▪ Bigger Christmas Tree	1
▪ Clean up Above Store Apartments	1
▪ Clean up Drug Problem	1
▪ Clean up Industrial Area on Hoffman	1
▪ Discourage Removal of Old Trees	1
▪ More Lighting on Hoffman	1
▪ More Murals	1
▪ More Spaces like the Gazebo	1
▪ More Trees to Disguise Telephone Poles/Wires	1
▪ Murals under the Train Tracks	1
▪ Needs a Better Atmosphere	1
▪ Promote Central Location	1
▪ Remove Fences on Hoffman	1
▪ Replant Trees that have been Taken Down	1
▪ Safer	1
▪ Sense of Community	1
▪ Stricter Enforcement of Home Appearances	1

Full List of Mentions

▪ No Answer	239
▪ Create more Aesthetic Appeal	51
▪ Fill Empty Stores	45
▪ More Municipal Parking	44
▪ Restaurants	43

▪ Update Storefronts	37
▪ Keep Village Clean	34
▪ Variety of Businesses	31
▪ Better Quality Businesses	29
▪ Affordable Rents for Businesses	22
▪ More Police Presence	22
▪ Family Activities	16
▪ Coffee Shops	15
▪ Cohesive Storefronts/Signage	15
▪ Remove Dive Bars	14
▪ Incentives for Landlords to Rent Stores	13
▪ Bars/Nightlife Options	12
▪ More Entertainment	12
▪ Make it Easier for Businesses to Open	11
▪ Outdoor Dining	11
▪ Farmers Market	10
▪ Store Owners not Maintaining Properties	10
▪ “Undesirables”	10
▪ Attract Young Adults	9
▪ Improve LIRR Appearance	8
▪ More Parades/Festivals	8
▪ Needs Updating	8
▪ Should be More Walkable	8
▪ Art Venues/Art Shows	7
▪ Fix the Roads and Sidewalks	7
▪ Housing for Young Adults	7
▪ Reduce Taxes for Property Owners in District	7
▪ Retail Stores	7
▪ Specialty Stores	7
▪ Trader Joe’s	7
▪ Be More Business Friendly	6
▪ Better Traffic Flow	6
▪ Clothing Store	6
▪ Movie Theatre	6
▪ Update Waterfront Area	6
▪ Bring in Small Businesses	5
▪ Local Trolley Service	5
▪ Better Lighting at Night	4
▪ Better Pedestrian Access to Wellwood	4
▪ Bike Lane	4
▪ Build Condos by the Train Station	4
▪ Close off Streets for Fairs/Music Nights	4
▪ Discount Shopping Days for Residents	4
▪ Ice Cream Shop	4
▪ More Community Events	4

▪ Music Venue	4
▪ Promote What's in the Downtown Already	4
▪ Remove Parking Meters	4
▪ Theatre	4
▪ Use Closed OLPH Buildings for Something	4
▪ Address State Law Concerning Alcohol/Church	3
▪ Avoid Chains/Big Corporations	3
▪ Clean up Montauk Highway	3
▪ Create a Long-Term Plan	3
▪ Fix Diagonal Parking	3
▪ Fix House with Fire Damage on Hoffman	3
▪ Food Store	3
▪ Have Festivals Similar to Patchogue's	3
▪ Health Food Store	3
▪ Hire an Urban Planner	3
▪ Kids Hanging out in the Village	3
▪ Local Business Festivals	3
▪ More Green Space	3
▪ More Housing Options	3
▪ More Pedestrian Friendly	3
▪ Music Played throughout Downtown	3
▪ Needs to be Inviting	3
▪ Off Street Parking in Neighborhoods	3
▪ Sidewalk Sales	3
▪ Be Trendier	2
▪ Boutiques	2
▪ Brewery	2
▪ Church Parking Problems	2
▪ CVS Should be used to Make Changes	2
▪ Focus on Village's History	2
▪ Lower Taxes	2
▪ More Holiday Decorations	2
▪ More Left-Turn Signals	2
▪ More Like Babylon	2
▪ More Seating	2
▪ No More Housing	2
▪ No More Senior Housing	2
▪ Promote Access to LIRR	2
▪ Remove Pawn Shops/We Buy Gold Stores	2
▪ Stop Greedy Landlords	2
▪ Tear Down Old CVS Building	2
▪ Address Illegal Apartment Problem	1
▪ Allow Some Chain/Franchise Stores	1
▪ Architectural Review Board	1
▪ Bank of America	1

▪ Better Signage for Parking	1
▪ Bigger Christmas Tree	1
▪ Bike Racks	1
▪ Car Wash	1
▪ Chipotle	1
▪ Clean up Above Store Apartments	1
▪ Clean up Drug Problem	1
▪ Clean up Industrial Area on Hoffman	1
▪ Close Down “Seedy” Motels	1
▪ Community Gathering Space	1
▪ Concentrate on Hoffman	1
▪ Control Church Traffic Flow	1
▪ Craft Center	1
▪ Discourage Removal of Old Trees	1
▪ Dog Friendly Places to Eat Outside	1
▪ Don’t Raise Taxes for Improvements	1
▪ Expand Firemen’s Park	1
▪ Facebook Page to Spotlight Businesses	1
▪ Finish the Fire House	1
▪ Fix Light at Lighthouse Point	1
▪ Fix Parking Problems	1
▪ Focus on Arts	1
▪ Free Parking Day	1
▪ Get Rid of Smoke Shops	1
▪ Housing for Veterans	1
▪ Housing Options for Commuters	1
▪ Improve Schools	1
▪ Knock it Down and Start Over	1
▪ Less Strict Codes for Business Owners	1
▪ Less Vacant Houses	1
▪ More Above Store Apartments	1
▪ More Common Areas	1
▪ More Employment Options	1
▪ More Interaction between Shops and Residents	1
▪ More Lighting on Hoffman	1
▪ More Murals	1
▪ More Public Restrooms	1
▪ More Spaces like the Gazebo	1
▪ More Trees to Disguise Telephone Poles/Wires	1
▪ Move Church	1
▪ Murals under the Train Tracks	1
▪ Needs a Better Atmosphere	1
▪ No Business in Residential Areas	1
▪ No More Nail Salons	1
▪ No Solicitors	1

▪ Office Space	1
▪ Promote Central Location	1
▪ Re-Open Museum	1
▪ Reduced Parking for Village Residents	1
▪ Remove 7-11	1
▪ Remove Fences on Hoffman	1
▪ Remove Gas Stations	1
▪ Replant Trees that have been Taken Down	1
▪ Safer	1
▪ Salad Shop	1
▪ Sandwich Shop	1
▪ Sense of Community	1
▪ Shoe Store	1
▪ Smoothie Place	1
▪ Spring Shopping Festival	1
▪ Starbucks	1
▪ Stricter Enforcement of Home Appearances	1
▪ Ticket Cars Parked the Wrong Way	1
▪ Train Platform Moved Closer to Wellwood	1
▪ Turn Empty Buildings into Senior Housing	1
▪ Whole Foods	1